

CREATIVE PROBLEM SOLVING & DECISION MAKING

HOW TO MAKE DECISIONS CONFIDENTLY AND SOLVE PROBLEMS CREATIVELY

Synopsis

We are faced with making decisions every day. Some decisions are straightforward, such as deciding which team member to assign to a specific project. Others are more complex, such as selecting a new vendor or deciding to discontinue a process.

Many of us tend to view decision making as an event—a choice to be made at a single point in time, usually by an individual or a small group. In reality, however, significant decisions are seldom made in the moment by one person or in one meeting.

A significant barrier to effective problem solving is that people often fail to balance the use of their logical and creative capabilities in searching for answers.

Benefits of Programme

- Understand logical and creative thinking in effective problem solving
- Apply the 4-Phase Problem Solving & Decision Making Model
- Identify personal logical vs creative preference profile
- Apply logical techniques in problem definition and structuring
- Understand the creativity concept and barriers to creativity
- Apply creative techniques in generating ideas and options
- Use the Vroom Model and Decision Matrix in decision making

Who Should Attend

- Managers and supervisors of individual contributors.
- First-level managers who are facing new pressures.
- People who have been recently promoted to a management role.

For more information, please contact:

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